

Product: Bubble Mailer

# IPS Packaging introduces a new cost saving solution to Ecommerce Centers

Bubble Mailers Replace Stock Boxes at E-Commerce Centers

## ADVANTAGES:

- » Significant reduction in Labor
- » 15-20% Savings on Freight Costs
- » Replaces:
  - Small boxes
  - Tape
  - In box packaging
- » 100% Recyclable
- » Custom print options for your choice of Branding

BOXES

VS

MAILERS



# Replace your small stock boxes and save in labor, space and freight.

## Project Overview:

While meeting with a customer, it was determined that they might not be using the most cost effective way of packaging their products. In the past this eCommerce distribution company was using boxes to ship their product. This included the use of boxes, tape on top and bottom, as well as void fill products like air pillows and paper. The old process also took more labor because they had to erect the box, tape the bottom of box, pack product in box, add filler if needed, tape box close and move on to the next.

## Implementation:

IPS decided it would be more beneficial for the company to use Bubble Mailers in place of the boxes. Bubble mailers are light-weight, protective mailers that are made from durable, moisture resistant, multi-layer blend of co-extruded polyethylene film. A tear strip at the top of the mailer provides quick and easy opening. This eliminates the labor hours from old process since now it will take one person to place product in the mailer and seal.

With standard sizes and customized color options, as well as graphic printing, bubble mailers are a cost effective way to enhance corporate image. They provide product value with immediate brand recognition. For the environmentally conscious, these mailers are also 100% recyclable and do not require special handling or need heat, light or mechanical stress to break them down. They are fully biodegradable within 9 to 60 months.



## Did You Know?

The weight of the packaging is the most critical factor influencing the environmental burdens. Burdens for material production, transportation and disposal all relate.



## Features:

- Exceptional puncture resistance and tear strength
- 1/2" interior bubble material
- Superior protection for fragile products
- Quick, easy tear strip opening
- Customized by size, color and graphics



## Easy to load contents and seal package when the packing process needs to be fast and efficient

- Reduction in material costs for boxes, protective packaging and tape
- Improved process requires less labor
- Mailers free up space and reduce the cost of freight
- 100% Recyclable

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## Total Packaging Cost Summary:

- » Material = Average the same amount
- » Labor = Significant labor savings
- » Freight = Reduced due to size and weight of packaging decreasing
- » Space = Mailers Free up space in warehouse

### Maximize your equipment efficiency.

To find out how you can streamline your packaging process and learn about cost savings opportunities, contact one of our highly qualified packaging specialists! Call us today at 800.277.7007.